

## NCC Cable System Order

|             |                                     |
|-------------|-------------------------------------|
| Order #     | 62535735                            |
| Syscode     | 8288                                |
| System Name | Spectrum/Marquette Interconnect, MI |
| Market      | Marquette                           |

|                   |                          |
|-------------------|--------------------------|
| AE                | Andrew Yolles            |
| Sales Coordinator | Theo Hinson              |
| Office            | Washington               |
| Phone             | (301) 951-2620           |
| Status            | Not accepted             |
| Survey            | DMA Nielsen Live+1 Feb18 |
| -                 |                          |

|              |                               |
|--------------|-------------------------------|
| Flight Dates | 05/21/18 - 05/27/18           |
| Agency       | Strategic Media Services, Inc |
| Advertiser   | Bill Schuette for Governor    |

|               |      |
|---------------|------|
| Client Code   | 331  |
| Product Code  | 417  |
| Est Code      | 4088 |
| Product Name  |      |
| Credit Status |      |

|                 |                   |
|-----------------|-------------------|
| Primary Demo    | Adults 35+        |
| Makegood Policy | Approval Required |

|                  |               |      |   |
|------------------|---------------|------|---|
| Update Date      | 05/21/18      |      |   |
| Version          | 2 Vs. 1       |      |   |
| Show All Lines   |               |      |   |
| Total # of Weeks | 1             |      |   |
| Total            | \$145.00      |      |   |
| Commission       | \$21.75       |      |   |
| Net Total        | \$123.25      |      |   |
| Total Spots      | 5             |      |   |
| Affiliate Split  | 100.0         |      |   |
| Sold On          | Cost Per Spot |      |   |
| GRP              | -             | GIMP | - |
| CPP              | -             | CPM  | - |

|            |  |
|------------|--|
| Comments : | 5.21 R1 revised rates/lowered spots. Please review, and confirm. Thanks! |
|------------|--|

| Line | Net  | Program         | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment        |
|------|------|-----------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---------------------|
| 1    | FXNC | FOX AND FRIEND< | 5/21/18    | 5/27/18   | 05:00      | 09:00     |   | X | X | X | X | X | X | -   | -   | 1           | \$21.00   | \$21.00    | 30       | revised rates/spots |
| 2    | FXNC | VARIOUS         | 5/21/18    | 5/27/18   | 09:00      | 16:00     |   | X | X | X | X | X | X | -   | -   | 1           | \$20.00   | \$20.00    | 30       | revised rates/spots |
| 3    | FXNC | VARIOUS         | 5/21/18    | 5/27/18   | 16:00      | 19:00     |   | X | X | X | X | X | X | -   | -   | 1           | \$30.00   | \$30.00    | 30       | revised rates/spots |
| 4    | FXNC | VARIOUS         | 5/21/18    | 5/27/18   | 19:00      | 24:00     |   | X | X | X | X | X | X | -   | -   | 2           | \$37.00   | \$74.00    | 30       | revised rates/spots |

|              | May 2018 | Jun 2018 | Jul 2018 | Aug 2018 | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | Total    |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>SPOTS</b> | 5        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 5        |
| <b>AMT</b>   | \$145.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$145.00 |

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/21/18

62535735 | Marquette | Spectrum/Marquette Interconnect, MI | 8288 |